

## WCF LAUNCHES “REACH FOR THE PEAK” CAMPAIGN

“REACH FOR THE PEAK” is the campaign now underway to build the Winkler Community Foundation's endowment fund. The campaign was launched at a luncheon featuring guest speaker Dr. Tony Campolo and hosted by the foundation .

In 2007, WCF directors aim to take the first step towards reaching the \$1 million endowment by increasing the by \$50,000, said director Harv Giesbrecht. “That's what our goal is,” he said. Each of the WCF's 10 board members are committing to raising \$5,000 towards that goal, he said.

Since 1994, WCF has granted \$200,000 in grants, said executive director Laurie Dyck. “We're here to be community builders for you, with you,” she said.

A compelling reason to consider supporting an organization like the WCF has to do with ensuring you leave a tangible imprint on the world when you finally leave it, said guest speaker Dr. Tony Campolo.

Campolo, a world-renowned preacher, educator, and speaker, talked about the findings of a study which asked a group of people over the age of 95 one question: If you had to do it all over again, what would you do differently?

Their answers included taking more risks, since risks often yield memorable results, and reflecting more on their lives as they were living them - taking the time to pay more attention to day-to-day joys in an attempt to really feel alive, said Campolo.

“It's so easy to let life slip away and get caught up on the minor things in life,” he said.

The final answer the seniors gave was that they would have tried to “do more things that would live on after we were dead,” said Campolo. “That's what this foundation is about,” he said of the WCF. “Leaving a legacy.”

By granting money to non-profit organizations that serve a variety of purposes - from promoting the arts, providing scholarships for students, and preserving our heritage to conserving the environment, supporting medical services, and helping the needy - you're ensuring such organizations will survive to continue doing the good that they do in the Winkler community, said Campolo.

The WCF supports organizations that do “a lot of stuff that doesn't really get done otherwise,” he said. “Stuff that will live on after you're dead.”



*Dr. Tony Campolo*

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*goodwill*



The Winkler Community Foundation Board of Directors invites you to become a partner in the "Reach for the Peak" Campaign.

### **Who Can Partner with WCF?**

Individuals, Families, Businesses, Non Profit / Charitable Organizations

### **What is the Goal?**

To build a \$1 Million endowment which will effectively double grant money available to non-profits and charities in Winkler & District. Over the past 11 years \$200,000 has been granted by WCF.

### **Who benefits from this Partnership?**

Charitable and non-profit organizations in Winkler and district area

You, the contributor, knowing that you are helping enrich the lives of those in your community

Our community

### **Why Partner with WCF?**

It is a way of giving back to your community, today and for many generations  
Opportunity for you to meet your philanthropic goals now and through estate planning

Options available for a family fund, field of interest fund or a donor directed fund

### **How Do You Become a Partner?**

Contact Laurie Dyck, Executive Director to discuss your partnership options

WCF offers tax deductible receipts for all donations, including cash, assets and stocks

### **How Is Your Partnership Protected?**

WCF is committed to protecting the privacy of the personal information of all donors. More information of the privacy policy can be found at [www.manitobacommunityfoundations.ca/winkler/](http://www.manitobacommunityfoundations.ca/winkler/) or by contacting the office at 362-9292.

## **Did You Know?**

- WCF has granted \$201,040.50 over the past 11 years.
- WCF has a volunteer board consisting of 10 directors.
- WCF began with a donation of \$10,000 by Max Gladstone to the town of Winkler to start a community foundation.
- WCF has granted to 40 organizations in Winkler & District.

# YOUTH IN PHILANTHROPY (YiP) GRANTS

GVC Youth In Philanthropy awarded their annual grants May 17<sup>th</sup> at a GVC student assembly. The following groups received grants for projects in 2007:

- \$1,017 Winkler Bible Camp
- \$ 950 Pembina Valley Pregnancy Crisis Centre
- \$ 450 to Big Brothers / Big Sisters
- \$ 200 GVC Provincial Track & Field Meet
- \$ 200 One Love Project\* (Project chosen by students and funded through proceeds of Valentine Fundraiser)

GVC Youth In Philanthropy (YiP) is a WCF initiative focusing on teaching young people about philanthropy through active grant making. GVC YiP is now in its 4th year and has twelve students, grades 9-12, participating.

"Learning by doing is a good way to gain insight regarding the concept of granting," says WCF YiP Advisor Ellie Reimer.

GVC YiP students meet monthly to learn about this process, which is made possible through a grant from the Winkler Community Foundation. The foundation provides \$2,500 annually for GVC YiP students to grant at their discretion with supervision from foundation directors. 2007 grants total \$2,817, reflecting proceeds from fundraising in the month of February in addition to grant money from the foundation.

Students learn about granting guidelines and make site visits to promote available grants to organizations in our area. They then must decide which projects and groups meet the criteria required for granting and work through the process of determining how much to give the applicants they identify as priorities.

"The process is very similar to that which the Winkler Community Foundation's Grant Committee goes through every year," says Reimer.

They also work toward educating GVC students about philanthropy and raise awareness about their role as a committee at GVC.



Jasmine Dyck  
Kristina Kindsvater  
Lisa Teichroeb  
Stephanie Dick  
Shelby Suderman  
Jessi Wall  
Brya Penner  
Sadie Krahn  
(not pictured)  
Chelsey Bornn  
Christine Kreker  
Jill Friesen  
Monica Banman

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*kindness*

# CITIZEN OF THE YEAR NOMINATION DEADLINE SEPTEMBER 17th



## 2007

### Winkler Citizen of the Year

*"Shining the light on  
People Who Make a Difference!"*

**Winkler Community Foundation**

Nominations are now being accepted for the 2007 Citizen of the Year award. The deadline for completed applications is Monday, September 17th. Applications are available at the following locations:

Winkler Community Foundation Office

WCF Website

City of Winkler Office

City of Winkler Website

The award will be given at the annual Citizen of the Year banquet on Thursday, November 15th. This date also marks National Philanthropy Day in Canada and the USA.

**"Think of giving not only as a duty but as a privilege."  
-John D. Rockefeller**

**2007 Grant Applications are now available.  
Deadline is September 30, 2007.**

For more information contact WCF Executive Director Laurie Dyck:  
Tel (204) 362-9292      E-Mail [winklerfoundation@hotmail.com](mailto:winklerfoundation@hotmail.com)

## WCF RELOCATES OFFICE TO CIVIC CENTRE

WCF now has a permanent home thanks to the generosity of the City of Winkler and the Winkler Chamber of Commerce. WCF Executive Director Laurie Dyck made a presentation to city council one year ago asking them to consider allowing the foundation to relocate their office closer to Winkler Economic Development and the Winkler Chamber of Commerce. Today, WCF directors are please to call the civic center "home".

"The new location is excellent for us," says ED Laurie Dyck. "It gives us more exposure and a higher profile in the community which is one of our goals for this year. We are extremely grateful to the Winkler City Council and the Chamber for their consideration."



**Laurie Dyck, Executive Director**